

BMW Performance Center Delivery

The Ultimate Delivery Experience



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What To Expect?

Thank you for choosing to take delivery of your new BMW at the BMW Performance Center. From the moment you arrive at the Greenville / Spartanburg Airport (GSP), you will be immersed in the BMW culture. The Greenville Marriott will transport you to their first-class hotel where you can expect nothing but VIP treatment. A delicious dinner for two will be provided the evening prior to your delivery at the Marriott's in house restaurant, Artisan. After breakfast the following morning, the hotel will transport you to the Performance Center to begin your Ultimate Delivery Experience.

Have you ever wondered what a BMW is really capable of? At the BMW Performance Center it becomes clear. Your delivery includes time behind the wheel of a BMW similar to the one you purchased. Guided by one of our professional driving instructors on our course, you will gain a better understanding and appreciation of your BMW's dynamic capabilities.

Located close by, the BMW Manufacturing facility and the Zentrum Museum can be visited. A tour of BMW Manufacturing is typically part of the delivery program. However, BMW Manufacturing occasionally closes to visitors and tours when sensitive operations are taking place or if it is deemed a non-production date. If you are unable to tour the BMW Manufacturing facility on the day of your delivery, you will still have the opportunity to visit the Zentrum Museum and experience a virtual tour of the BMW factory. Once public tours resume, you are welcome to tour the facility as our guest if you re-visit the area.

It would not be the Ultimate Delivery Experience if we did not teach you how every button and feature worked in your vehicle! A BMW Product Specialist will demonstrate and explain everything there is to know about your new BMW. So, when you leave the Performance Center and head home in your new BMW, you will be confident not only with the dynamic performance of your vehicle, but also with its operation.



BMW Performance Driving Schools

During your delivery at the BMW Performance Center, we give you a taste of what we offer. Sign up for one of our tuition based driving schools and spend an entire day or two learning car control skills. [Click here](#) for more information.

For more information or to access our FAQ's, [click here](#) to visit our website.



Important Information

- You and one guest are entitled to participate in the program. Additional guests cannot be accommodated (**No Exceptions**).
- Participants must present a valid driver's license (participants 15 to 17 years of age must be accompanied by a legal guardian). You will be required to complete a driving school waiver to participate in the driving activities.
- Child care services are not available. If you are bringing a child under the age of 12, you will be required to accompany them in our café and will not be able to participate in any driving activity or the Manufacturing tour.
- No pets are allowed at the BMW Performance Center or the Greenville Marriott hotel.
- Dress code is casual and comfortable. **Completely enclosed, flat shoes (no high heels, open toes, open sides or open backs) are required.** The shoe material must protect the entire foot. Please make sure your guest is also aware of this policy.
- We will arrange your hotel accommodations for the night prior to your Delivery Experience at the Greenville Marriott which will include dinner and breakfast for two. Please do not contact the hotel directly to verify reservations as all rooms are reserved under our account. Although all gratuities are given at your discretion, it is customary to tip your bellmen and drivers for services received from the hotel. The BMW Performance Center staff does not accept tips.
- Dinner at the Greenville Marriott will be available until 9pm. For late arrivals, a limited menu will be available at the bar from 9-10pm.
- Please complete and return the Travel Form attached to your email, no earlier than three weeks prior to your delivery date.
- Your day here will conclude no later than 3pm.



Travel Information

- Our local airport is [Greenville / Spartanburg International \(GSP\)](#).
- [Click here](#) for a list of all rental car companies located at the GSP airport.
- The Greenville Marriott provides shuttle service for our guests from 7am until 9pm (up to 10pm with request prior to arrival). Upon arrival at the GSP airport, please call the hotel directly at (864) 297-0300 to arrange transportation. A hotel courtesy phone is located in the baggage claim area.
- If you are driving straight to our facility the day of your delivery, be sure to arrive before 8 am. You will miss your driving rotation if you arrive late.

Greenville Marriott
1 Parkway East
Greenville, SC 29615

Phone: (864) 297-0300

BMW Performance Center
1155 Highway 101 South
Greer, SC 29651

Phone: (864) 968-3037

Map Links For Directions

- **BMW Performance Center:** [Click here for a map](#)
- **Greenville Marriott:** [Click here for a map](#)
- **GSP Airport:** [Click here for a map](#)

Things To Bring

- Valid Driver's License.
- Camera.
- Fully enclosed, flat shoes are required.
- If your dealer has provided you with your license plate or temporary tag, please bring it for your delivery.
- Although laws vary from state-to-state, South Carolina requires all vehicles to be registered and insured. Therefore we highly recommend you bring a copy of your bill-of-sale as well as proof of insurance to keep in your vehicle during your drive home.

Delivery Day Itinerary

If you elect to drive to our facility on the morning of your delivery, please plan to arrive by 8am. We start promptly at 8am with a brief introduction in the lobby before we start your Ultimate Delivery Experience. If you arrive late, you will miss your driving activities and it will not be possible to participate at a later time since our department only has access to the track from 8-10am each day.

The day is split into three segments that last approximately two hours each:

Driving Experience

What is a BMW really capable of? During this segment you will spend time behind the wheel of a BMW that is similar to the one you purchased. You will drive a BMW on one of our many courses to experience the handling capabilities and discover why it is called the Ultimate Driving Machine. You will also learn why BMWs are known for having the best braking systems as we push the ABS brakes to their limits! We will then showcase the advantages of our DSC system (Dynamic Stability Control) on one of our skid pads.

BMW Factory Tour / Zentrum Museum & xDrive Course

Have you ever wondered what it feels like to be on two wheels? Now, you will get the chance to explore our Other Roads Course in a BMW SAV. You will leave the Performance Center amazed at their off-road capabilities! During this segment, you will have the chance to tour BMW Manufacturing (when public tours are available) and visit the Zentrum Museum (located at the BMW factory).

Vehicle Delivery

It would not be the Ultimate Delivery Experience if we did not teach you how to operate your new BMW. During this segment a BMW Product Specialist will demonstrate and explain everything there is to know about the operations of your new BMW, making sure you feel confident with the controls when you leave.

Lunch will be served from 12:00 - 1:00pm at our Performance Center Café. You can expect to be on the road in your new BMW no later than 3:00pm.



BMW Performance Center Delivery

Visitor Information



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What's after the delivery of your new BMW?

The delivery of your new BMW can be the start to an enjoyable vacation or a sightseeing drive back home. We have compiled information regarding local points of interest that are worth visiting if you have the opportunity.



Visit Downtown Greenville

If you plan to spend time in the upstate of South Carolina before or after your delivery, we highly recommend that you check out Downtown Greenville. Visitors can enjoy great dining, incredible parks, as well as a year-round series of special events suited to the season and appealing to almost every taste. From April through September, weekly concerts ranging from folk to jazz entertain visitors three nights a week while larger downtown celebrations mark the coming of each new season. With almost 200 event days each year, Greenville leads the region in hosting visitors. [Click here](#) to plan your visit!

Falls Park (pictured above & left) is one of many focal points in Downtown Greenville and plays host to numerous events throughout the year. [Click here](#) for more information.

Visiting Asheville, North Carolina



Nearby Attractions

- [Biltmore Estate](#)
- [Blue Ridge Parkway](#)
- [Caesar's Head State Park](#)
- [Chimney Rock](#)
- [DuPont State Forrest](#)
- [Great Smokey Mountain National Park](#)
- [Grove Park Inn](#)

[Click Here](#) to plan your visit and find places to stay.

Visiting Charleston, South Carolina

Located along the coast of South Carolina, Charleston abounds with beautiful architecture, rich history and old south charm. From the engaging historic district downtown to a wide variety of nearby beaches, Charleston is a great place to relax and enjoy southern hospitality. [Click here](#) to plan your visit and find places to stay.

Fun Facts:

- Charleston boasts the first public college, museum and playhouse in the United States.
- George Gershwin composed his well known opera Porgy and Bess while living on Folly Beach, South Carolina. Porgy and Bess are buried in the James Island Presbyterian Church graveyard.
- The first game of golf played in the United States took place in Charleston, South Carolina.
- Home to one of North America's longest cable-stayed bridges, which spans the Charleston Harbor. The Arthur J. Ravenel Jr. Bridge connects historic Charleston and Mount Pleasant, South Carolina.



Visiting Savannah, GA



Hip and historic, robust and refined, Savannah is where you'll find amazing architecture, spooky cemeteries and rich history—along with global sophistication and fabulous food. It's where history resonates into the present day, and where memories are still being made. [Click Here](#) to plan your visit and find places to stay

Fun Facts:

- Parts of the movie *Forest Gump* were filmed here.
- Girl Scout founder Juliette Gordon Low was born here and also began Girl Scouts in Savannah.
- Spanish Moss- the famous hanging plant-graces the landscape throughout Savannah, but you do not want to touch it: it contains bugs and mold.
- When General Sherman marched through Savannah during the Civil War, he was so impressed by her beauty that he sent a telegraph to President Lincoln, offering Savannah to him as a Christmas present.

Roads to travel

Highway 276 to the Blue Ridge Parkway

If you will be leaving the BMW Performance Center and heading to the mountains, we highly recommend the route below which will lead you to the Blue Ridge Parkway. From there, you can head toward Asheville, The Great Smoky Mountain National Park, or Interstate 40. In the winter months, the Blue Ridge Parkway will close due to weather. Please call 828-298-0398 for road closures before planning to drive on the Parkway. You can visit www.blueridgeparkway.org for printable Parkway maps.

Directions to the Blue Ridge Parkway and Asheville, NC:

- Right out of the Performance Center onto Hwy 101
- Left at the Hot Spot gas station onto E. Poinsett
- Go about 3/10 of a mile and turn right onto Hwy. 14
- After about 13 miles, turn left at the 4-way stop onto Hwy. 11 (a Spinx gas station will be on your right)
- You will cross over Hwy. 25. After this intersection, you will come to a stop sign, bear right and continue onto Hwy. 11
- In approximately 5 miles, Hwy. 11 will bear to the left; however, you will bear to the right onto Hwy. 276. Hwy. 276 will take you to Caesar's Head (on your left) which will have restroom facilities and a great overlook point for a nice view. You will continue on Hwy. 276 to Brevard
- Once in the Town of Brevard, you will turn to the right in the middle of town and continue on Hwy. 276.
- Brevard College will be on your right and Hwy. 276 will become Hwy. 64.
- In approximately 4 – 5 miles, you will come to an intersection. At this intersection you will turn to the LEFT onto Hwy. 276 (into the Pisgah National Forest).
- At the top of the mountain on Hwy. 276, you will turn right onto the Blue Ridge Parkway.
- In just a few miles, the Pisgah Inn/Restaurant will be on your right. (A great place to stop over for a meal with a priceless view!)
- You can stay on the Blue Ridge Parkway to Asheville, NC. Here you can pick up both I-40 and I-26

